



maritime Easyport wins digital innovation award

At the 14th Assises du Port du Futur, the My ETA solution, developed by GIE Easyport, won the 2024 Port of the Future Digital Innovation Trophy. It rewards the work of HAROPA PORT and SOGET in developing port innovation. Published on 25/09/2024 - Updated 10/01/2025



©HAROPA PORT

To meet the current challenges of the maritime sector, Easyport has developed My ETA, an application that makes it possible to forecast ship arrival times more reliably. This **tool is based on advanced artificial intelligence algorithms** and the **use of data from SOGET's Port Community System S)ONE and HAROPA PORT**.

Using a container number, a goods identifier or a ship reference, the application displays a date range for the arrival of goods in port. It can also be used to retrace the route of goods, providing users with visibility in the form of a timeline. Forecast dates are entered and then updated with the actual dates, giving supply chain players complete visibility of the goods' journey from end to end.

In the future, My ETA plans to improve its performance by taking into account unforeseen events such as changing weather conditions, shipping incidents, geopolitical tensions, etc.

Good to know: HAROPA PORT will be hosting the next edition of the Assises du port du futur 2025 in Le Havre.



71, quai Colbert, 76600 Le Havre
+33(2) 79 18 05 00