



Professional trade show Fruit attraction

From 30 September to 02 October

HAROPA PORT will be taking part in the Fruit Attraction trade show, to be held from September 30 to October 2, 2025, at IFEMA in Madrid.

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A must-attend event for the fruit and vegetable industry, Fruit Attraction brings together professionals from the sector (producers, distributors, retailers, etc.) every year **to exchange ideas** and **discover the latest trends and innovations**.

HAROPA PORT welcomes visitors at stand 6B01E

HAROPA PORT will be present at the event to showcase its expertise in this field. As **France's leading port for fruit and vegetable exports**, HAROPA PORT has been developing **its import services for several years** in order to meet the needs of the sector. Its privileged location, close to the Rungis national market and the Paris region, is a major strategic asset that strengthens its position in the market.

To illustrate this dynamic, the port is joining forces with **its partner G.Vatinel** and will be exhibiting **at stand 6B01E in the French Pavilion**.

Practical information:

- When: September 30 to October 2,
- Where: IFEMA Madrid, Spain
- Registration and practical information on the [Fruit Attraction event website](#).



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