

international, event Webinar China: French logistics and e-commerce industry

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E-commerce is booming (42% growth in 3 years). Thanks to its efficient services, HAROPA PORT is the ideal partner for the logistics of this sector.

During this webinar, Sébastien ROUX, International Development Manager at HAROPA PORT, will present the supply chain performance of France's leading port.

> When: 28th, June 2022

> **Time:** 16:00 - 17:15 (Chinese time) 10:00 - 11:15 (French time)

> Language : Chinese

Other speakers:

- > Jean-Marc FENET, Minister Counsellor, Head of the Regional Economic Department;
- > Ms Tatienne Rouxel, Franch Custom, Business Advisory Unit: customs and tax facilities for imports into France, assets for competitiveness;
- > Juan LUO, Business France: attractiveness of France and Chinese investments;
- > **Guillaume TIRARD**, Inward Investment Director at ADNormandie: investment opportunities and support for the setting up and development of a logistics platform in France-Normandy;
- > Winnie Wang, President, Shenzhen Cross Border E-Commerce Association: shippers' expectations and vision of the French market;
- > **Tang**, General Director Cosco shipping lines France and cosco shipping France : successful experience of an ecommerce logistics hub in the HAROPA PORT area.

