



MEDITERRANEAN SHIPPING COMPANY



# Press release



Ports de Paris Seine Normandie



Fluidity for your business



## Digitalisation is reality with a new great milestone done at the Port of Le Havre

Le Havre, October 31, 2018

Last October 29th, the giant of the seas MSC MIRJAM owned by MSC, the second largest liner shipping company of the World, is on operation at Terminal de Normandie Port 2000. Prior to her arrival on Le Havre waters and until she was docked, the Harbour master has monitored in real time the entire process and has anticipated all the operations related to the movement of the ship within its S-WING software. The effectiveness of interoperability with SOGET's Port Community System has allowed to a fully dematerialized processing of imported cargo, in direct partnership with French Customs.

In the presence of a press & TV media audience, the Deputy Harbor Master, Alexandre Guyot demonstrated from the Harbor HQ Tower the 3D S-Wing vessel traffic management tool in full interconnection with the Port Community System S)ONE and praised *"an exceptional collaborative work that allows digital seamless connectivity between all the stakeholders in the transport logistics chain, for better predictability"*.

According to Antoine Berbain, Delegate General Manager of HAROPA, *"the future is in the digitization of port services to bring ever faster, more efficient, intelligent and secure flow of goods. These new generations of port IT tools, interconnected and developed along with the supply chain stakeholders, are encompassed into the "Smart Corridor" approach promoted by HAROPA: "the modernization of the Port Community System is part of this initiative. Our common ambition, throughout the Seine axis, is to provide a better service to our customers by offering a 100% digital call and paperless procedures"*.

The attractiveness of the Seine corridor is thus constantly increasing: these forward-looking solutions are being developed with major customers such as MSC, from the ship to the final consignee.

Hervé Cornède, Chairman of SOGET Executive Board, emphasizes about digital innovations available: *"On a mobile or a pad, from their individualized S)ONE account, our customers manage the procedures related to the import of goods in an agile and predictive environment. As a Gold Microsoft partner, SOGET has the opportunity to deploy its innovative solutions on the latest technologies in artificial intelligence and BIG DATA with the opportunity of a secure data hosting in the Azure Cloud"*.

Because most of the Western Europe ports are advocating about being ever smart, the Le Havre community stands out in front of an ever more digitalized ecosystem with the support of the French customs, a partner from the very beginning of the digital and logistical experimentation in Le Havre.

The interoperability of the different IT systems makes it possible to optimize an ever more intelligent and secure predictability of ever-increasing data flows. Hervé Cornède adds: *"This new generation of PCS, interconnected to customs information systems, contributes to the same ambitions as those of customs: the efficiency of port passage in a fluid and secure way for France's attractiveness. »*



View from the Harbor HQ tower in Port of Le Havre

For the second largest container shipping line in the world, the indisputable quality of the port infrastructures is combined with the reliability of the services offered in Le Havre. *"As a major user of the port and a promoter of technology and innovation, we are delighted to support our local partners in this initiative, which definitely improves the service we offer to our customers,"* says MSC France.



The dwell time tends to decrease despite ever-increasing volumes handled. Paul Sax, Chairman and CEO of Terminaux de Normandie, commented: *"The implementation of S)ONE has been gradual after a series of successful tests. Real-time tracking allows us to continuously improve our productivity to the greatest satisfaction of our customers."*

And the Smart Port of tomorrow is already well anticipated by the community of Le Havre with the analysis of technological and strategic opportunities related to the development of Big Data, Blockchain and Artificial Intelligence in a cybersecure business environment.

### About MSC

MSC is a privately owned global organization, based in Geneva, Switzerland, and founded in 1970 by Gianluigi Aponte, operating a network of over 480 offices in 155 countries, employing a team of over 70,000 dedicated individuals. MSC has an established fleet of 490 container vessels with an intake capacity of around 3.1 million TEU. Its global sailing schedules cover 200 routes, calling at 500 ports, allowing the company to deliver cargoes almost anywhere in the world. MSC also provides integrated network of road, rail and sea transport resources which stretches across the globe.

For more information: [www.msc.com](http://www.msc.com)

### About HAROPA

HAROPA, the 5th largest port complex in Northern Europe, is a joint venture between the ports of Le Havre, Rouen and Paris. It is connected to every continent owing to a first-rate international shipping offer (linking around 700 ports worldwide). It serves a vast hinterland the centre of which is in the Seine valley and the Paris region forming the biggest French consumer market area. With around 10 Normandy and Paris area partner ports, the "one-stop" hub now forms in France a global transport and logistics system, capable of providing a comprehensive end-to-end service. HAROPA handles over 120 million tons of cargo by sea and waterway each year. HAROPA business represents 160,000 jobs.

For more information : [www.haropaports.com](http://www.haropaports.com)

### About SOGET

Born in 1983 from the collective ambition of the port community of Le Havre, SOGET is the software editor and operator of both the S)ONE and AP+ PCS. The company serves the fluidity of port operations by offering the public and private stakeholders intelligent, shared and instant management of information related to supply chains. SOGET offers turnkey and innovative solutions by combining business process know-how, technological excellence and proximity with its customers and partners. World leader in Port Community System with more than 70 references on 4 continents, SOGET is currently implementing its newest generation of system S)ONE on the Seine Axis ports.

For more information: [www.soget.fr](http://www.soget.fr)

#### Press contacts :

**HAROPA :** Annie VANDOME | Tel : + 33 (0)2 32 74 71 37 | [annie.vandome@haropaports.com](mailto:annie.vandome@haropaports.com)

**SOGET :** Marie WYCIWSKI | Tel : +33 (0)2 35 19 25 66 | [marie.wyciwski@soget.fr](mailto:marie.wyciwski@soget.fr)