

Perspectives, HAROPA PORT's new business publication.

Welcome to this new newsletter dedicated to HAROPA PORT's customers and its entire ecosystem.

Designed as a regular feature, Perspectives aims to keep you informed about major developments along the Seine corridor, opportunities for logistics and industrial growth, and the initiatives shaping the port of tomorrow. In a constantly changing economic environment, HAROPA PORT remains committed to working alongside you to strengthen competitiveness, accelerate the green transition and support innovation.

Through this publication, we will share with you the latest news on key projects and insights into the major trends affecting your businesses.

Our aim is to provide you with useful, practical information directly linked to our shared



June 2026

Port property to support your industrial and logistics development

Against a backdrop of the energy transition and European reindustrialisation, HAROPA PORT is rolling out an ambitious land strategy to support the development of green industries and strengthen the competitiveness of the Seine corridor.

Aligned with the objectives of France 2030, this strategy is based on three priorities: decarbonisation, logistics performance and industrial sovereignty.

Port property: a strategic lever for the green industry

HAROPA PORT's land reserves represent a major asset for hosting industrial and logistics projects aimed at the sustainable reindustrialisation of the Seine corridor.

The aim is to develop sites for green industry projects of national and European significance, whilst supporting industrial operators.

France 2030: an opportunity for HAROPA PORT's clients and partners, which is committed to:

- Sustainably develop port land,
- Offer sites suited to industrial, logistical and decarbonisation challenges,
- Support the establishment and development of economic players,
- Enhance the attractiveness and structure of port business clusters,
- Support the economic and logistical development of the Seine corridor.

In accordance with the ZAN Act, this strategy prioritises the following options:

- Conversion of brownfield sites,
- Reuse of land that has already been developed,
- Optimisation of land use,
- Sharing of spaces and uses,
- Preservation of natural or protected areas.

As part of the implementation of the ZAN Act and in support of its industrial development strategy, HAROPA PORT has identified 456 hectares of land suitable for hosting projects of national and European significance, including:

- 52 hectares designated 'France 2030' in Grand-Couronne (Rouen Metropolitan Area),
- 30 hectares in Île-de-France
- sites in Le Havre covering up to 250 hectares.

An innovative and sustainable approach to the development of port land

On 1st April 2026, HAROPA PORT issued a call for applications (CFA) for the development of several strategic sites located within the Rouen port area.

Objective: to partner with specialist property developers to jointly develop property schemes that meet the needs of stakeholders in the port industry and logistics sector.

- Petit-Couronne site: 12.6 ha, in the heart of the Eco Zip.
Key advantage: proximity to the Quai de Petit-Couronne (QPC).
- Three plots within the Rouen Vallée de Seine Logistique (RVSL) site: 5.8 ha in Grand-Couronne (RVSL 1), 7 ha in Petit-Couronne (RVSL 2) and 5.2 ha in Grand-Couronne (RVSL 3).
Key advantage: Planning permission for a 20,220 m² site valid until 7 April 2027 and an operating licence under ICPE category 1510 for RVSL 3.

⇒ For each plot, HAROPA PORT will set up a project company in which it will hold a stake; this company will be responsible for developing a property development plan, marketing it, operating it and managing its provision, whilst collecting rental income.

Key advantage: HAROPA PORT will cover the costs of any environmental compensation measures.

⇒ **Deadline for applications: 30 June 2026 at 12 noon**

[View calls for applications](#)

Sites tailored to new economic, logistical and decarbonisation challenges

In 2026, HAROPA PORT is also launching four calls for proposals (CFP) for the development of eight further strategic sites within the Rouen port area.

- **May 2026:** 5 sites on the ECO-ZIP Darse / Rouen-Quevilly platform.
 - > Grand-Quevilly - HFR: 2.4 ha near the Docks basin and the Grand-Aulnay jetty (APGA),
 - > Grand-Quevilly - Charvet: 5.1 ha on the left bank of the Seine,
 - > Two adjacent sites: 9.6 and 4 ha in Grand-Quevilly and Petit-Couronne,
 - > Dock basin water area: 18 ha in Petit-Couronne.**Key advantage:** the potential to create an industrial cluster centred around green energy projects.

- **Q2 2026: Grand-Couronne Industrial Park.**

A 52-hectare reclaimed and paved site (former Renault facility) connected to road (A13), maritime river and rail networks via the Rouen Vallée de Seine Logistique (RVSL) zone and the Contain and General Cargo Terminal (TCMD).

Key advantage: a turnkey 'pack rebond' site.

- **Q2 2026: Rouen Elie multi-purpose business park.**

A turnkey site integrated into a competitive industrial and port cluster, with serviced plots and four available warehouses.

Key advantage: links to major motorways (the Sud 3 expressway / A150 from the Flaubert B

- **Q3 2026: Radicatel Upstream-Downstream Terminal.**

A major multimodal terminal (8.4 hectares upstream and 11.4 hectares downstream), located 1½ hours' journey by sea, within an industrial hub developed by Caux S Agglo.

- **Key advantage:** immediate proximity to the Port-Jérôme II development zone.

View calls for proposals

Please note: Between 2027 and 2030, several sites with the France 2030 label will be available in Normandy.

Key advantage: simplified administrative procedures and public funding.

The benefits of HAROPA PORT's support

- Bringing together all stakeholders along the Seine corridor
- Sector-specific expertise
- Identifying financial support
- Support for the integration of multimodal and logistics solutions
- Links with development agencies along the Seine corridor: Rouen Normandy Invest, Le Havre Seine Développement, Caux Seine Développement, Choose Paris Region.

Land, extensive logistics networks, links to European transport routes... the first projects

within our portfolio already exemplify the 'Notre-Dame approach' :

- **Eastman:** Advanced plastics recycling
- **Engie:** Biofuel production
- **Lhyfe:** Low-carbon H2 supply
- **Cabot Carbone:** Creation of an energy centre

Accelerating their implementation means strengthening the decarbonisation of industry whilst boosting the attractiveness and competitiveness of our regions.

Come and meet our teams

29th JUNE 2026	Security & Sovereignty Continuum conference, Paris	At the 'Security & Sovereignty Continuum' conference, organised by Agora News Sécurité, HAROPA PORT will take part in discussions focusing on security issues, national sovereignty and the protection of strategic infrastructure. Register Security & Sovereignty Continuum
2nd JULY 2026	Rivertraining, Rouen	An immersive event in the port of Rouen aimed at logistics professionals. HAROPA PORT will share its expertise and its commitment to modal shift.. Register Rivertraining
17th SEPTEMBER 2026	Ports in Transition: Building Resilient Ecosystems, Rotterdam	This conference will bring together public decision-makers, port authorities, industry representatives and international experts to discuss the key challenges of the port transition, focusing on the European MAGPIE and PIONEERS projects. Register Ports in Transition

Your contacts at HAROPA PORT:

✉ **Kris DANARADJOU, Deputy Director-General for Development:**

kris.danaradjou@haropaport.com

✉ **Florian MARAINE, Head of the Industrial and Logistics Sector**

Development Department: florian.maraine@haropaport.com

👉 Cédric Virciglio, Director of International and European Relations and Strategic Planning: cedric.virciglio@haropaport.com



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