

HAROPA launches new commercial incentives for modal shift

► March 2021



The development of rail or river transport,

part of our strategic project, is a major issue for HAROPA's ports.

HAROPA has decided to contribute to the development of multimodality with the introduction of a proactive, ambitious scheme to provide commercial incentives for modal shift for Combined Transport Operators (CTOs) over two years. To this end, a Call for Expressions of Interest (CEI) was recently launched.

►► This CEI for combined rail and river transport operators aims to help them **develop the competitiveness of their offers and the volumes they operate.**

The CEI challenges for HAROPA

-  ► Improve the competitiveness of offers
-  ► Develop partnerships with CTOs
-  ► Respond to strong customer demand
-  ► Expand the hinterland
-  ► Reduce the logistics chain's environmental impact

Economic support for better competitiveness


Rail services

- Help to start new service offers in France and internationally
- Help to develop complementary services - national and international

River services

- 1st tier: help to regain volumes compared to 2020
- 2nd tier: support for the development of additional volumes compared to 2019 benchmark

An essential step in the development of the rail offer on the Seine axis: the opening of the modernized Serqueux-Gisors line

The launch of the recently modernized and electrified Serqueux-Gisors section by SNCF Network on 12 March is fully in line with the combined transport development strategy. 

►► HAROPA welcomes the deployment of these 25 additional daily journeys that will increase the rail capacity of goods between our ports and their hinterland.

[Learn more about this new line](#)

AMI contact:

Véronique Hauchecorne
+33 6 65 47 29 00

veronique.hauchecorne@haropaports.com

Commercial contact:

Bruno Le Gurun
+33 6 85 91 41 40

bruno.legurun@haropaports.com