



Press release

Le Havre
5 January 2022

NOVA MET, a specialist in aluminium collection and recycling opens for business in Le Havre

NOVA MET, the fruit of an alliance between two actors in the metals recycling industry, is now setting up its secondary aluminium production site in the Le Havre port area.



Left to right: Alexandra Ruiz (Le Havre Seine Développement), Gangfeng Cai and Alexis Noyer (NOVA MET), Emmanuel Ludot (HAROPA PORT | Le Havre, Director, Port Industrial Zone Transformation)

NOVA MET is a specialist in the collection and recycling of aluminium scrap. It has now signed a land use agreement with HAROPA PORT and in January 2022 will be starting up its recycled aluminium purification and preparation operations. Aluminium is 100% recyclable and is a highly favoured material in the transport, construction, packaging, engineering sectors. Stocks of available aluminium are

constantly expanding. The “recycled aluminium” sector is a source of growth and sustainable innovation both nationally and internationally.

NOVA MET’s activities are fully aligned with HAROPA PORT’s core strategic goals for the implementation and support of a transition to low-carbon operations in all sectors of activity, in addition to assistance for circular economy models.

By 2023 at its 20,000 sq.m. facility in Rogerville, NOVA MET aims to collect, purify and cold-refine 2,500 tonnes of aluminium every month.

In choosing to base its treatment lines in Le Havre, NOVA MET intends to take advantage of its strategic location at the Le Havre site of HAROPA PORT, France’s number 1 port, to facilitate outreach to international markets, especially those in Asia and Europe.

“The agreement signed today with HAROPA PORT is for us the start of a grand adventure and an opening out to the world via the sea. We are conscious of current ecological issues, and in our view the circular economy offers a way of helping address tomorrow’s environmental challenges” declares
Alexis Noyer, Associate Director of NOVA MET.

“Being at the heart of the Le Havre economic engine will undoubtedly be a major advantage for NOVA MET. Our heartfelt thanks go to all our contacts at the port of Le Havre and the development agency, without whom this agreement would not have been signed. Your support and efficiency have been of great assistance for our project” added
Gangfeng Cai, Chairman of NOVA MET.

“The signing of this agreement with NOVA MET in Le Havre comes as confirmation of the advantages of HAROPA PORT for manufacturing companies active in decarbonisation along the Seine Axis. It also addresses a number of goals central to our strategy: to develop synergy between firms operating in the port industrial area and to make the ecological transition a real economic asset” emphasised
Sylvain Levieux, acting Deputy CEO of HAROPA PORT | Le Havre.

Alexandra Ruiz, Chief Executive of Le Havre Seine Développement, commented: *“The Le Havre economic development agency is pleased to see the final realisation of this new industrial operation, which it has been assisting since February 2021. We thank NOVA MET for its trust in us and the deployment of its new industrial activity in our region, which will create jobs and value”.*

NOVA MET in figures:

- A 20,000 sq.m. facility
- Creation of 15 direct jobs in the Le Havre area
- 2,500 tonnes of aluminium processed every month
- 80 containers/month exported to South Asia by 2023

Summary:

- Installation of an automated milling and processing line
- Purchase of "waste" of the following types: window profiles, wheel rims, crankcases, mixed aluminium items, etc.
- Milling, screening and sorting of materials
- Sales of milled, sized and cold-refined aluminium

NOVA MET is recruiting committed staff ready to address tomorrow's ecological challenges, most notably: foremen, production operatives, site supervisors, sales administration assistants.

If this challenge is of interest to you, please do not hesitate to contact Ms Varga by email: k.varga@novamet.fr

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Le Havre Seine Développement

The economic development agency for Le Havre and district canvasses, advises and assists companies in conducting their projects for new operations, investment and development in Le Havre and the local region (Le Havre and Fécamp local authority federations).

Le Havre Seine Développement partners: Le Havre city authority, Le Havre Seine Métropole local government authority, HAROPA PORT, Chamber of Commerce Seine Estuaire, Fécamp Caux Littoral, Union of Port Companies (UMEP).

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About HAROPA PORT

Since 1 June 2021, the ports of Le Havre, Rouen and Paris form the "major Seine Axis river and sea port authority". As the fifth largest north-European port, HAROPA PORT has connections to every continent based on an international maritime offering in the very first rank (calling at nearly 650 ports). It serves an extensive hinterland centred on the Seine Valley and the Paris region, together constituting France's biggest consumer catchment area. From Le Havre to Paris, the port complex can point 2.5m sq. m. of logistics warehousing currently in service and over 1m sq. m. of available warehousing space. Today in France, HAROPA PORT provides a transport and logistics system capable of proposing holistic and low-carbon, end-to-end service offerings. It generates annual maritime and river activity around 130m tonnes which represents approximately 160,000 jobs.

www.haropaport.com

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