

Opening of a new customs representative office in Le Havre



The **PRIMEVER Group**,
fruit & vegetables supply
chain specialist,

has opened a new customs representative office
in Le Havre.

This new office is tasked with adding new services to the Group's transport and logistics offering: acting as a Registered Customs Representative for customs, phytosanitary and transit procedures.

The new office at 31-33 Quai Notre-Dame in Le Havre is ideally located close to:

- ▶ the port
- ▶ the Chamber of Commerce
- ▶ Customs
- ▶ the phytosanitary services



▶▶ Thanks to its official approval as Registered Customs Representative (RCR), **PRIMEVER International** is able to carry out all import and export procedures and formalities stipulated by customs regulations.

" This new base in Le Havre adds to the national coverage enjoyed by the **PRIMEVER Group**, enabling us to offer our customers a complete end-to-end service that includes national and European transportation, logistics, international transit and customs procedures."

Gérard Malaure, CEO,
PRIMEVER Groupe

" With this new partner **HAROPA PORT** further reinforces its positioning as the logical port for Rungis. Our geographical proximity to the Greater Paris area and our logistics facilities provide a genuine competitive edge for actors in the fresh produce sector."

Olivier Ferrand, Port Flows and Sector Director,
HAROPA PORT

Focus: fruit & vegetables – high-potential sector for France



France, a major importer
especially of bananas, exotic fruit and avocados



And a major producer and exporter
third largest fruit & vegetables producer in the EU and second largest for potatoes



Rungis International Wholesale Market, the world's biggest fresh produce market



HAROPA PORT, France's #1 reefer port
dedicated refrigeration systems, a one-stop-shop for inspections and a specialist port complex

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